
**EMILIA CLARKE LAUNCHES SAMEYOU:
CHARITY & MOVEMENT ADVOCATING FOR
STROKE & BRAIN INJURY PATIENTS**

Actress battled life-threatening brain haemorrhages and is calling for greater resources for brain injury rehabilitation

LOS ANGELES, CA March 21, 2019--Award winning actress Emilia Clarke (Game of Thrones) has launched SAMEYOU, a charity aimed at revolutionizing recovery for young adults following brain injury and stroke. SAMEYOU is looking at post-surgery/post hospital care when treatment and recovery resources are often lacking. In addition, SAMEYOU will provide grants and advocacy support to urge leaders to prioritize and improve neuro recovery care for young adults after brain injury and stroke. Partners include the Royal College of Nursing (RCN), and its charity the RCN Foundation, the Stroke Association UK, Spaulding Rehabilitation Hospital Boston - USA, and the global movement toward universal healthcare, Nursing Now.

The need for neurorehabilitation services is particularly great given advancements in acute care, and the rising brain injury survival rate. Once patients survive, their struggles are often just beginning as the road to recovery can be long and costly.

This effort is particularly personal for Clarke who survived two life threatening brain haemorrhages. In 2011, Clarke was successfully treated through endovascular coiling. In 2013, Clarke underwent a craniotomy and complex brain surgery.

"I know from personal experience that the impact of brain injury is shattering," says Clarke. "Recovery is long-term, and rehabilitation can be difficult to access. Brain injury can be an invisible illness, and the subject is often taboo. We must help young adults take control of their recovery and allow them to open up without fear of stigma or shame."

Worldwide, more than 50 million people have a traumatic brain injury (TBI) each year * which is a major cause of death and disability. For those who survive, many spend the rest of their lives coping with the after-effects of the injury, which often have a deeply damaging effect on every aspect of their lives. Unemployment, family and financial stress, and depression are common among survivors. Beyond the physical toll, treatment, including psychiatric care, can be costly and resources are not centralized.

"The degree to which people can adapt and face the future after neurological trauma is dependent on the quality and provision of rehabilitation care," adds Clarke. "While I was recovering, I saw that access to integrated mental and physical health recovery programs are limited and not affordable for all. I am determined to help."

SAMEYOU raises funds and advocates for a revolution in neurorehabilitation provision for young adults. To help, please visit: www.sameyou.org

* The Lancet Neurology Commission 2017

ABOUT EMILIA CLARKE: Emmy nominated actress Emilia Clarke has garnered the attention of audiences worldwide for her portrayal of Daenerys Targaryen in the award-winning series *GAME OF THRONES*. She has also starred in feature films including *SOLO: A STAR WARS STORY*, *ME BEFORE YOU*, *TERMINATOR: GENISYS*, *DOM HEMINGWAY* and *SPIKE ISLAND*. Clarke is an Ambassador for the Royal College of Nursing as well as for Nursing Now, a global campaign working to raise the profile and status of nurses.

ABOUT THE ROYAL COLLEGE OF NURSING (RCN): The Royal College of Nursing is the world's largest nursing union and professional body. We represent more than 435,000 nurses, student nurses, midwives and health care assistants in the UK and internationally. www.rcn.org.uk

ABOUT SPAULDING REHABILITATION HOSPITAL BOSTON - USA: Spaulding Rehabilitation Hospital is a recognized leader in rehabilitative medicine, research, education, and advocacy in the United States and around the globe. Ranked the #2 rehabilitation hospital in the U.S. by *U.S. News & World Report* for 2018/19. Spaulding is an official teaching hospital of Harvard Medical School and offers world-class inpatient and outpatient care. Among other areas of expertise, Spaulding holds the Model Systems distinction in Brain Injury from, the National Institute on Disability, Independent Living, and Rehabilitation Research. www.spauldingrehab.org

ABOUT THE STROKE ASSOCIATION UK: When stroke strikes, part of your brain shuts down. And so does a part of you. That's because a stroke happens in the brain, the control centre for who we are and what we can do. It happens every five minutes in the UK and changes lives instantly. Recovery is tough, but with the right specialist support and a ton of courage and determination, the brain can adapt. Our specialist support, research and campaigning are only possible with the courage and determination of the stroke community and the generosity of our amazing supporters. We're rebuilding lives after stroke. We're here to support you to rebuild your life after stroke. If you need information or just want someone to talk to, call us on 0303 3033 100 or visit stroke.org.uk

ABOUT NURSING NOW: Nursing Now is a three-year global campaign run in collaboration with the International Council of Nurses and the World Health Organization. It is run by a Campaign Board made up of nurses and non-nurses from 16 different countries. The campaign is a programme of the Burdett Trust for Nursing. Nursing Now is based on the findings of the Triple Impact report. The report concluded that as well as improving health globally, empowering nurses would contribute to improved gender equality – as the vast majority of nurses are still women – and build stronger economies. www.nursingnow.org

SameYou is a company limited by guarantee registered with Companies House in England and Wales (company number 10134313) and a registered charity (charity number 1170102) with the Charity Commission for England and Wales. Its registered office address is 10 Queen St Place, London, United Kingdom EC4R 1BE.

SameYou is a US Delaware nonstock corporation that is tax-exempt under IRC Section 501(c)(3) (US EIN 81-3931169).